



### Other Services

- Water test kits
- Forage and soil sample kits
- Online and print publications
- Pressure canner testing
- WISLINE teleconference
- Small business development & counseling
- Pesticide Applicator Training (PAT)
- Horticulture diagnostic services (plant ID, insect ID, plant disease ID).

### Agency/Community Partners

We express our appreciation to the following agency and community partners for their support and assistance in enabling UW-Extension to provide quality educational programs for Marquette County citizens.

- |  |  |
|--|--|
| AddLIFE Centers  | Marquette County Law Enforcement Agencies            |
| Brakebush Brothers   | Marquette County Libraries                           |
| Café Hilltop   | Marquette County Parks and Rural Planning Committee  |
| CAP Services, Inc. /Head Start   | Marquette County Sheriff's Department                |
| Caregivers Coalition   | Marquette County Master Gardeners                    |
| Central Wisconsin Agricultural Specialization Team                     | Marquette County Tourism Commission                  |
| Central Wisconsin Beef Producers                                       | Marquette County Treatment Court                     |
| Central Wisconsin Dairy and Beef Grazers                               | Marquette County Visitors Bureau                     |
| Childcaring, Inc.  | Marquette County Towns Association                   |
| Community Networking Group (CNG)                                       | Marquette County Tribune                             |
| Endeavor Sharing Supper  | Montello School District                             |
| Family Connections Coalition   | Municipalities— Montello, Westfield                  |
| Healthy Communities Healthy Youth Coalition (HCHY)                     | Portage School District                              |
| Home and Community Educators (HCE)                                     | Quad-County Family Resource Center Network           |
| Hope House   | Tri-County Regional Economic Development Corporation |
| Horse Council of Central Wisconsin                                     | Tri-County Tourism Alliance                          |
| Inter-County Coordination Council                                      | Westfield School District                            |
| Marquette County Care & Share Food Bank                                | Wisconsin Beef Improvement Association               |
| Marquette County Commission on Aging (including AARP Tax Aide Program) | Wisconsin Cattlemen's Association Education Team     |
| Marquette County Economic Development Corporation                      | Wisconsin Child Abuse & Neglect Prevention Board     |
| Marquette County Fair Board  | Wisconsin Dells School District                      |
| Marquette County Farm Bureau   | Wisconsin Department of Natural Resources            |
| Marquette County Health Department                                     | Wisconsin Pork Association                           |
| Marquette County Human Services  |  |

### 2017 Extension Education Committee

- |                          |             |  |
|--------------------------|-------------|--|
| Robin Buchholz, Chairman | Ken Borzick | Suzie Seehaver, Farm Service Agency Representative |
| Robert Miller            | Jan Banicki |  |



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UW-Extension Office**

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*An EEO/AA employer, University of Wisconsin Extension provides equal opportunities in employment and programming, including Title IX and American with Disabilities (ADA) requirements.*



**Christa Van Treeck**  
4-H Youth Development Educator



**Keri Solis**  
Community Resource Educator



**Sue Allen**  
Family Living Educator



**Lyssa Seefeldt**  
Agriculture Agent



**Jay Dampier**  
Area Extension Director



**Cara Cross**  
FoodWise Coordinator  
Marquette/Waushara



**Jackie Stoneman**  
Support Staff  
100% time



**Nadine Klapoetke**  
Support Staff  
50% time

### PURPOSE

To which we commit...

WE TEACH, LEARN,  
LEAD AND SERVE,  
CONNECTING  
PEOPLE WITH THE  
UNIVERSITY OF  
WISCONSIN, AND  
ENGAGING THEM IN  
TRANSFORMING  
LIVES AND  
COMMUNITIES.

### VISION

Of what we want to become...

A THRIVING,  
WELL-KNOWN AND  
SOUGHT OUT  
EDUCATIONAL  
RESOURCE THAT  
REFLECTS THE RICH  
DIVERSITY OF THE  
STATE.

### VALUES

We strive to live by...

COMMUNITY  
DISCOVERY  
INCLUSIVENESS  
RELATIONSHIPS  
RESPECT

### 2017 Annual Report



### Marquette County

### Area Extension Director Report

Jay Dampier

In 2017, many changes occurred with the University of Wisconsin – Extension. Specifically, during the second half of 2017 the nEXT Generation re-organization transitioned from the planning phase to the implementation phase.



With the introduction of the newly created Area Extension Director position, Regional Directors and Department Head positions were phased out statewide. I started my role as Area Extension Director on July 1, 2017, leaving my old role as Community Extension Educator in Green Lake County. In the new role, one of my primary (and continuing) responsibilities was to learn county operations in each of the five counties in Area 14; this included budgeting, personnel policies, local extension programming needs, and getting to know staff, just to name a few. I also supported county office operations by attending and participating in all five county's monthly oversight committee meetings, department head meetings, staff meetings and about one county board meeting (per month).

Across the five counties, I worked with colleagues in each county to manage the 2017 office budgets (closing out county budgets with surpluses, with the essential assistance from Department Heads and County Financial Support Staff). We also concurrently prepared to manage over \$1.2 million in funds in department budgets across all five counties in 2018.

Due to the nature of the position, I cannot be in each county office daily so I developed a communications strategy which included weekly email updates to county educators and support staff as well as monthly written AED activity reports delivered to oversight committees.

In addition to saying goodbye to the Community Resource Educator in Marquette County, I also worked with staff as we underwent Civil Rights Review and developed the office Civil Rights Action Plan.

## Helping Families Do Their Best in Marquette County

Sue Allen, Family Living Educator

**Sue Allen delivers results for families in Marquette County as a link to university research and resources.** She responds to parenting questions and challenges facing our families with programs and practices backed by evidence, as well as local knowledge and experience. Sue works on three fronts – 1) directly with families usually in multi-session classes, 2) with norms and systems to help create a community environment where families are able to do their best to raise children and contribute to community life, and 3) on a state level with colleagues working to create, improve and expand family living educational programs.

**All families need support and resources to develop skills at critical points in their lives.** Sue works to meet these needs by increasing knowledge of parenting practices, parent-child relationships, substance abuse prevention, local connections and resources, and occasionally, managing home finances. Working with partners is critical—local institutions, agencies and groups—to coordinate services and programs and share resources and expertise. The core function of Family Living is to prevent more costly problems and promote healthy, engaged, and productive citizens. **This ensures that county and state dollars are a cost-efficient and cost-effective public investment.**

**Extension educators are responsible for generating new or innovative responses to local situations.** One example here is the Parent Information Exchange or PIE. PIE is an informal network of 6-8 parents from various geographical areas of Marquette County. PIE team members initiate conversation and connections with other parents in their communities. Many times, the parents they reach are new to the community or are facing challenges related to school, housing, career, child-rearing, finances, or seek resources of all kinds. The social connections and concrete supports PIE offers are essential to raising whole, healthy children and preventing child abuse and neglect. PIE team members connect parents to Family Living educational programs and services, too. In that way, PIE is an extension of Extension!

In 2017, Sue involved three local parents as co-presenters with her to provide a 12-hour training to about 25 professionals from Marquette and surrounding counties. The workshop participants work with families in various settings – schools, child care centers, churches, human services, etc. **The training expanded professionals' abilities to interact with parents in simple, everyday ways proven to prevent child abuse and neglect.** These interactions help parents increase their ability to cope, reduce stress, seek assistance,



*Learning at Operation Peaceful Family*

learn new methods, and interact positively with their children.

**Sue provides several parent education classes, including a court-referred class for divorcing parents to help keep children out of the middle of conflict.** She also established this class in Adams County while working there one day a week in 2017. **A three-county cooperative arrangement now exists with Marquette, Adams and Columbia counties to ensure that divorcing parents can access classes nearby at various times.**

As chair of Healthy Communities Healthy Youth coalition in 2017, Sue worked with coalition members and partners on the opioid crisis; this work continues into 2018. While alcohol and tobacco continue to be Marquette County's most used substances of abuse, prescription drugs/opioids are a deadly problem deserving of serious, local attention.

## Agriculture Programming

Lyssa Seefeldt, Agriculture Agent

### Local Programming Has Far Reach

In 2017, the agriculture agent, Lyssa Seefeldt, had over 960 direct teaching contacts from participants at educational programs. These are only the *initial* contact made at an educational program, and do not include the follow-up contact(s) that occur to determine if clients are putting the information they gained through the educational event to use on their farm or in their garden.



Pasture walks and other beef meetings continue to be well-attended meetings where farmers learn from each other as well as from specialists and other speakers. In this photo herd manager Ken Gomell is talking about irrigating beef pastures to increase productivity over the summer.

In addition to these direct teaching contacts, home horticulture inquiries, farm visits, and Master Gardener interactions contribute over 730 additional *initial* contacts, many of which require an additional 1-2 contacts to get additional information to the client.

### Swine Vet Map a Resource in a Changing World

With regulatory changes in January 2017, a project implemented was developing a map of where swine veterinarians were located in the state. While Wisconsin has an ample supply of veterinarians, many practice exclusively on dairy and beef cattle. The map has received over 1,300 views over the year, indicating that people are looking for this information. This map has potential for being useful in 2018 too as a swine health rule implemented by the Wisconsin Department of Agriculture, Trade and Consumer Protection will sometimes require additional involvement of a veterinarian versed in swine.



For the October Master Gardener community outreach, Seefeldt arranged to have State Entomology Specialist, PJ Liesch to talk "creepy crawlies" with Marquette County families at the Service Center.



Ron Gill, Texas A&M University Animal Science Professor and Extension Livestock Specialist, demonstrates proper cattle handling technique at the 2017 Wisconsin Dairy and Beef Well-Being Conference.

## Youth Development Programming Builds Community Capitals

Christa Van Treck, 4-H Youth Development Educator

Teen Court is for youth offenders to appear before a panel of their peers. They then receive sanctions for an offense to which they have pled guilty in a traditional court. Teen Court uses a Restorative Justice model to involve youth offenders, community, and victims in amending the harm done by the youth offender's actions. Using a Community Capitals Ripple Mapping evaluation tool, the panel determined that 5 of the 7 community capitals were positively affected by the work that they do in the community.

*Panel members feel that Teen Court's most important impact on the community is that youth get a second chance.*

### Political Capital

Peer jurors have developed relationships with law enforcement and adults have respect for them. Panelists have a clearer understanding of the political and judicial systems. Offenders serve on the jury and experience the judicial system in a positive way. They are and active part of the judicial system. Teen Court is seen as valued by community leaders.

### Human Capital

Offenders get a second chance. Offenders don't reoffend; they listen to their peers, see their actions as wrong, and need to repair harm. Offenders learn responsibility and new skills through community service and other sanctions. Peer jurors and offenders make connections in the community.

### Social Capital

Panel members learn about the lives of others, including the challenges youth face. Teen Court results in lower recidivism rates – youth are less likely to reoffend; respondents are more open to change when interacting with peers.

### Cultural Capital

Teen Court panelists are respected by the judicial system to be decision makers. Panel members find that they are less quick to judge and are more considerate.

### Financial Capital

Teen Court panel members and offenders provided a value of nearly \$8,000 of volunteer time to Marquette County.

## Helping to Make the Healthy Choice the Easy Choice in Marquette County

Cara Cross, FoodWise Nutrition Coordinator

### In-school educational programs

In an effort to get children to increase their fruit and vegetable intake and help them build healthy habits, Cara Cross partnered with 5 income-eligible elementary schools in Marquette County to provide a series of 6 nutrition lessons to 315 3<sup>rd</sup> and 4<sup>th</sup> grade students focused on helping children learn to make healthy food choices, increase their willingness to try fruits and vegetables, and decrease their consumption of sugary beverages. Cross asked participants to complete a survey before participating in the series and at the end of the six lessons (about 4 months later). Students were asked how often they eat fruit during the week. Cross discovered that on average, the percent of 3<sup>rd</sup> and 4<sup>th</sup> Grade students reporting that they eat fruit everyday increased slightly from pretest to post test. Data showed there was a 15% increase in the number of participants reporting eating fruit

every day. This result indicates that the nutrition education lessons may have helped to develop healthy eating habits with the students when it comes to eating fruit more often.

### Head Start/Early Learning educational programs

Cross provided a short series of 2 lessons in the Marquette County Head Start program as well as the Montello 4K program. Lessons were designed to encourage students to learn about new foods and also provided an opportunity to have the students taste fruits or vegetables that may have been unfamiliar to them. In addition to the youth lessons, Cross also provided a shopping tour lesson for Head Start families utilizing the Share Our Strength Cooking Matters at the Store Curriculum. Results from this program were very positive.

### Policy, Systems, Environment Work

As part of the guidance from our federal funder, FoodWise also provides connections to community systems work in order to achieve change on levels beyond direct education. Through PSE, Cross began to address multi-level work with the Marquette County Healthy Eating Active Lifestyle (HEAL) Team and started conversations with the local schools on efforts to create Smarter Lunchrooms.

**FOOD WISE**  
Healthy choices, healthy lives.